



# LIFE 100.7

## WELCOME TO LIFE 100.7

Life 100.7 is proud to be a part of the Omaha metro area. Life 100.7 is a local, listener supported radio station located at 120<sup>th</sup> and Dodge here in Omaha.

We look forward to connecting your organization with the loyal listeners that are a part of the Life 100.7 community.

**“I love the station. It’s an encouragement. As I listen more and more the words keep helping my heart.”**

**Felisa, Omaha Life 100.7 Listener**



## MEET JENNY

- Jenny is between 25-54 years old
- She has multiple kids in the household
- She is involved in her community through volunteering
- Her family is involved in activities for kids like sports and summer camp
- She seeks ways for her and her family to be healthier
- She makes most of the decisions for purchases in the home
- Her family owns their home as well as multiple vehicles

UPLIFTING

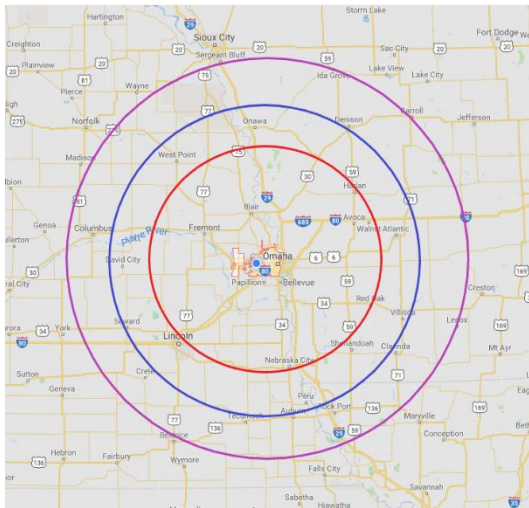


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## IMPACTING THE HEARTLAND

Life 100.7 has been working to serve the community and grow it's footprint in the Omaha metro.

Life 100.7 Ratings Spring 2023  
Omaha Metro listeners 12+  
ranked 10<sup>th</sup> out of over 30  
stations.



## SERVING EASTERN NEBRASKA AND WESTERN IOWA

- Life 100.7 is a local Contemporary Christian Music station serving the Omaha metropolitan area and the unique committed listeners in eastern Nebraska and western Iowa
- Life connects with listeners through the radio, digital streaming, concerts, engagement events, and mission focused events that businesses can partner with

**UPLIFTING**



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## ON AIR MESSAGES ON LIFE 100.7

On air messages connect with the listener's daily life and values offering the opportunity to demonstrate that your business cares about those same values.

Life is listener supported and its listeners desire to support the businesses that partner with their Life 100.7 family.



## ON AIR MESSAGES

- :15 Sec message
- One spot each time block every day unless otherwise noted in package
- Production included
- Recognized on [www.lifeomaha.com](http://www.lifeomaha.com) as Business Partner (features company logo and link to company site)

## DIGITAL PROMOTION ON LIFE 100.7

The Life community extends beyond radio and connects in many different areas. Digital promotions is a way to connect even more with the Life 100.7 community.

Digital promotion includes social media, banner ads on LifeOmaha.com, streaming pre-roll spots and more.



UPLIFTING





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## THE LIFE 100.7 FAMILY

Engaging with the Life 100.7 community happens in many ways. Through concerts, non-profit partnerships, giveaways and community events; Life 100.7 is a part of the Omaha metro and the lives of our listeners.

Business can sponsor many events and be involved with the Life 100.7 community throughout the metro.



UPLIFTING

If you would like to be a business partner contact Nick Kalina at

402-315-4093  
or  
Nick@LIFEomaha.com