



LIFE 100.7

Expand your reach to our audience!



80,000 People Weekly



Married with Kids



Majority Female



5hr 30min

average listening time



Homeowner

LOCAL

Life 100.7 is the largest local Christian music station in Eastern Nebraska and Western Iowa

MISSION

Life 100.7 exists to lead people to Christ and nurture believers in their spiritual growth through Christ-centered media

ABOUT LIFE 100.7

Life 100.7 is a local non-profit, non-commercial station featuring contemporary Christian music, engaging on-air talent, and a focus of involving and serving the communities that we reach.

Since signing on the air in 1966 as KGBI, 100.7 FM has uplifted and inspired hundreds of thousands of people throughout Omaha. In 2018 KGBI joined Northwestern Media, a ministry of the University of Northwestern, and later the station became known as Life 100.7.

Northwestern Media started in 1949 when Rev. Billy Graham, then President of Northwestern College, signed on their first station, KTIS-FM in Minneapolis, with a prayer of dedication. Today, Northwestern stations broadcast on 81 outlets across 12 states and reach more than 1.4 million listeners each week.

Life 100.7 provides uplifting contemporary Christian music all generated from a state-of-the-art broadcasting facility in Omaha. Social and digital media, mobile apps, and events have increased the reach, but the vision remains the same... to help change lives.

Life 100.7 was created in Omaha... for Omaha!

Kylie Minturn | Underwriting Director | (402) 707-6930



LIFE 100.7

Our listeners believe in our ministry and our mission just as much as we do, and they love to support the ones who support us!

Real listeners. Real impact.

“We just love you guys. We’ve listened to you for years. Been with us through so many things. The songs seem to be the right ones at the right time. Only channel on my radio on my car.”

– **Kathy, Carter Lake Listener**

“Without your station we would be lost. We listen to it all the time we are in the car. It’s funny how if there is something going on, a song comes up that is just what I needed.”

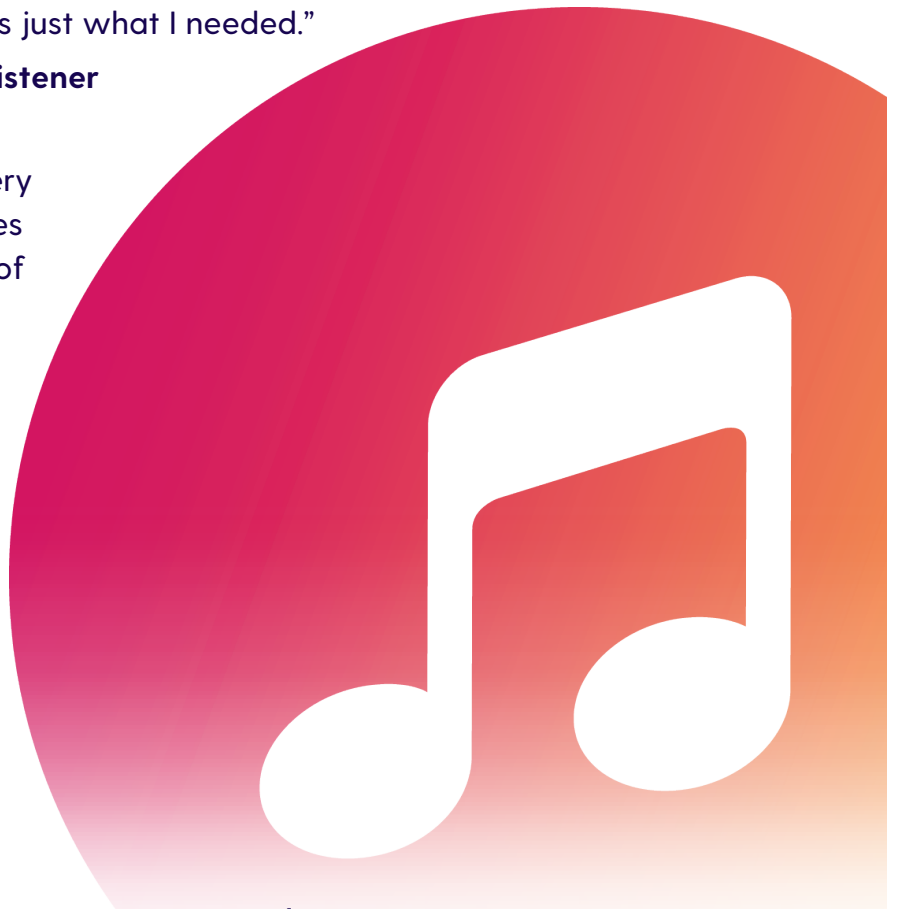
– **Mary, Omaha Listener**

“This radio station makes my day every day. It takes away my stress. It makes me happy and I LOVE to listen to all of you at the station!”

– **Lisa, Council Bluffs Listener**

“Thank you, thank you, thank you!
You guys have no idea the difference you have made in my day and in my life.”

– **Suzanne, Omaha Listener**



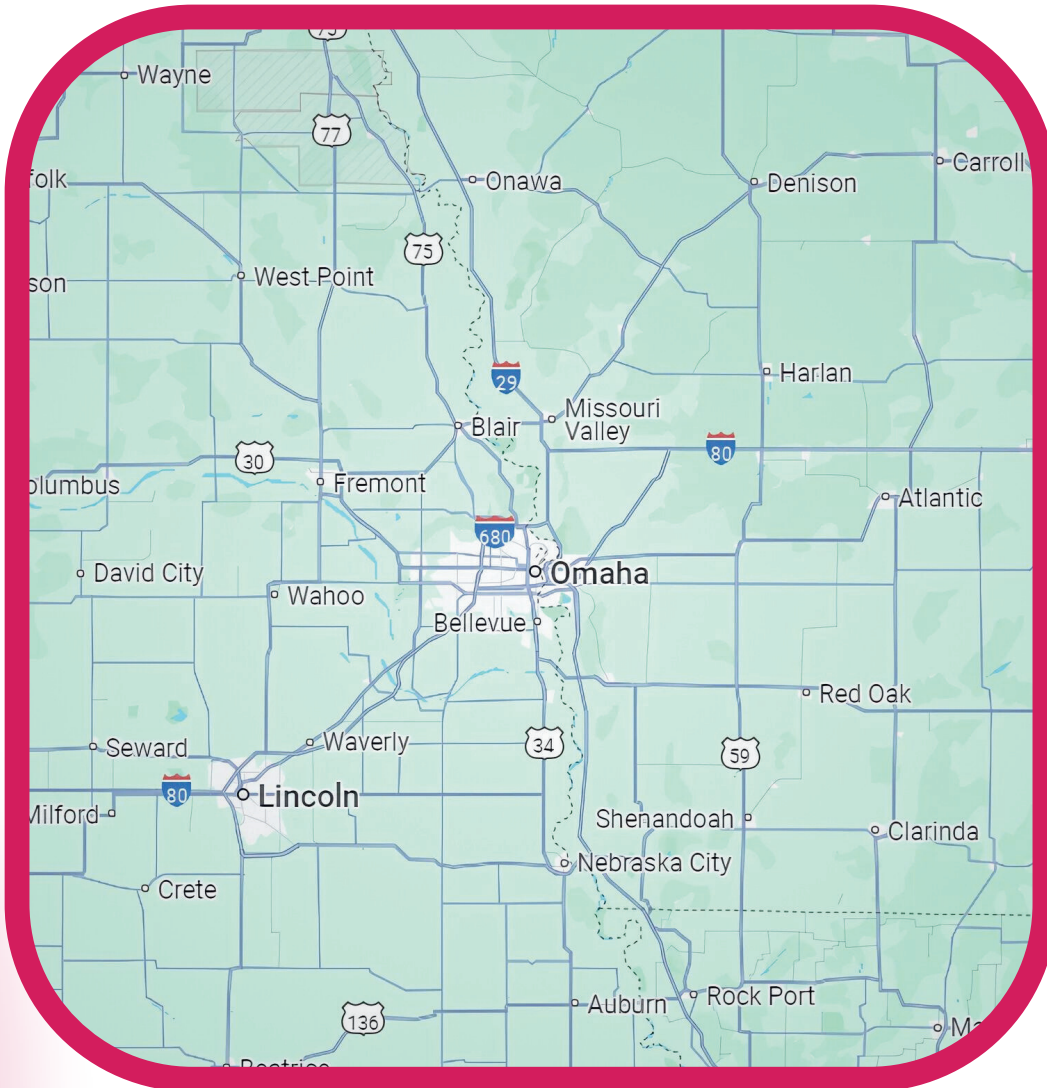
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Coverage Map

Reaching almost 100,000 people on a weekly basis, our reach extends from eastern Nebraska to western Iowa and even parts of Missouri!



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